LINKSQUARES

BenchPrep

BenchPrep uses LinkSquares to successfully scale their legal function

e-learning Software   120+ Employees

Chicago, IL

REDUCED TIME
spent on creating standardized contracts such as NDAs and Sales agreements.

BETTER COLLABORATION
across the organization with Sales, Customer Success, and Accounting.

Founded in 2009 and headquartered in Chicago, IL, BenchPrep is an education SaaS company which provides cloud-based study guides for standardized tests, professional certifications, and K-12 classroom learning. With over 100 employees across the United States, BenchPrep has partnered with educational publishers such as McGraw Hill, John Wiley & Sons, and the Princeton Review to create interactive, digitized courses.

Kristen Shaheen, General Counsel, established BenchPrep's legal department, joining as the company's first in-house counsel in 2020. Kristen manages the company's contracting process which includes creating, reviewing, and analyzing all customer and vendor agreements.

"LinkSquares has been a fantastic tool because I can search for terms that are critical to me and find them in minutes. That's been a tremendous time savings, which gives me more time to devote to other aspects of the department, like proactively planning for the future. For example, I can use Dashboards in Analyze to see at-a-glance snapshots to help us forecast deals and mitigate risk."

Streamlining contract creation with LinkSquares Finalize

After using LinkSquares for only a few months, Kristen found that it helped improve a number of processes at BenchPrep. BenchPrep has also been leveraging Finalize to help streamline their contract creation process.

"With Finalize, our Sales team can create their own contracts, so that I don't need to partner with Sales on every contract that gets generated. This allows the legal department to scale very easily and very quickly," Kristen said.

"I highly recommend LinkSquares for all contracting needs. I would not discount how valuable it can be to other stakeholders, not just the legal department. It de-risks the legal function, it saves time and it's highly scalable."

To learn more visit us at LinkSquares.com