

The Key to Staying Ahead in 2024

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Speakers



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What is the current landscape?

Challenges

- Technology advancements
- Navigating complex global regulations with constant updates
- Balancing privacy concerns with data security demands
- Addressing the rise in cyber threats amid advancing technology
- Managing increased workload and risk without corresponding growth in resources
- Adapting to remote work complexities affecting communication and workflow
- Budget constraints limiting the ability to invest in necessary tools and training
- Keeping up with rapid digital transformation and its legal implications

Opportunities

- Leveraging technology advancements
- Enhancing data security through cutting-edge privacy protocols
- Utilizing cyber threat intelligence tools for proactive defense measures
- Optimizing workflows with project management software to handle increased risks efficiently
- Embracing tools to improve team communication and collaboration
- Allocating resources strategically to maximize impact of existing budget
- Staying ahead of digital transformation by integrating legal tech solutions

Unpacking the new cookie laws



- The impact on businesses across the globe
- Google plans to depreciate third-party cookies
- Several states have implemented their own cookie laws
- Spanish Supervisory Authority has issued guidance on cookies used for audience measurement
- The changes require companies to adapt and ensure compliance with new regulations
- Transparency about cookie practices and obtaining proper consent from users is crucial
- The deprecation of third-party cookies will necessitate new methods for tracking user behavior and targeting advertising.
- The evolving cookie laws highlight the increasing significance of data privacy



Cybersecurity threats: legal's role

Legal teams are vital in building robust cybersecurity policies, ensuring a business complies with laws and stays protected.

- SEC notifications - Dec. 15th update
- Personal liability - how CISOs handle breaches
- Legal teams participate actively in cybersecurity decision-making
- Coordinate the response to data breaches
- Provide staff training on risk and mitigation
- Navigate complex legal landscapes and ensure compliance with regulations
- Protect of businesses from cyber threats

Legal tech advancements

Legal Project Management

- Optimize workflow efficiency
- Facilitates seamless collaboration

Keeps everyone on the same page

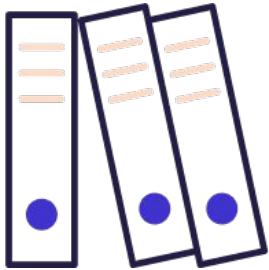
GenAI

- Streamlining compliance
- Cutting down manual redlining
- Easier workflows
- Risk detection

Self-service workflows to generate contracts from boilerplate language and pre-approved legal templates



Additional Resources



- [Cyber RegScout](#)
- [2024 Forecast](#)





Thank you!

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